

23-25 September 2019 - Sheraton Addis, Ethiopia

# 2019 programme

AHIF 2018 - D	AY ONE
08:00 - 09:00	Registration and Welcome Coffee in Sponsors' Exhibition
	Induction for Newcomers: How to get the most out of AHIF
09:00 - 09:15	Welcome Remarks
	Matthew Weihs Managing Director, Bench Events
09:15 - 09:45	Africa 2018: Head or tail-winds in a tough global environment?
	An overview of the current global, regional and domestic economic and political drivers influencing Sub Saharan Africa as the continent balances increasing global political risk with positive domestic promise
	Daniel Silke Director, Political Futures Consultancy
09:45 - 10:10	Outlook on the Broader Real Estate Sector
	Where are we in the real estate cycle in Africa and what does this mean for hotel investment?
	Tom Mundy Head of Advisory, Sub-Saharan Africa, JLL
10:10 - 10:30	Hotel Performance
	The "Big 5" Global Hotel Performance Stories
	Robin Rossmann Managing Director, STR
	Followed by:
	An Update on Hotel Performance in Africa
	Thomas Emanuel Director, STR
10:30 - 11:00	HOT SEAT SERIES
	One-on-one Interview with Sébastien Bazin, Chairman & Chief Executive Officer, AccorHotels
	A discussion on the future of the hospitality sector in Africa through growth and development. What is AccorHotel's vision and strategy for the continent? Hear about their new investment fund dedicated to hospitality in Sub-Saharan Africa, as well as the recent addition of the Mantis Collection brand to AccorHotel's portfolio.
	Nick van Marken Industry Executive
	In conversation with:
	Sébastien Bazin Chairman & Chief Executive Officer, AccorHotels

Coffee Break

Networking

11:30 - 13:30	Round Table Sessions
	Join us for round table 'brainstorming sessions' with your fellow attendees. These sessions allow you to meet and share ideas; a great ice-breaker and an excellent way to gain industry knowledge. Network, demonstrate your expertise to potential partners and gain insight from industry leaders in an intimate setting. Each table will be hosted by two or more industry experts who will lead the discussion. During the session you will move tables once to discuss industry issues from the following round tables:
11:30 - 12:30	Round Tables I
	The Rise of the African Brands
	How are the local players building their brands? What it means to be an African Brand rather than an International Brand in terms of performance.
	Adrian Gardiner Executive Chairman, Mantis Collection
	David Harper Head of Property Services, Hotel Partners Africa
	Paul Mack Executive Director, The Latitude Hotels Group
	Jameel Verjee Founder & CEO, CityBlue Hotels (Diar Group)
	Ongoing Growth and Opportunities for 3rd Party Operators
	Karl de Lacy International Development Director, Best Western Hotels & Resorts
	Bani Haddad Founder & Managing Director, Aleph Hospitality
	Amit Patel Director, Coral Beach Club Limited
	Discussion with the DFIs
	Making your project bankable – the ins and outs of what Development Finance Institutions look for.
	<b>Bernard Micallef</b> Senior Industry Specialist - Hotels, Manufacturing, Agribusiness and Services, International Finance Corporation (IFC)
	Njeri Mungai Ngaruiya Investment Director, IFU
	Denis Sireyjol Head of MAS, Proparco

12:30 - 13:30

### Round Tables II

#### **Mixed-use Developments**

Are mixed-use Developments the future of real estate in Africa? How is the segment performing in the region? Where are the opportunities for growth?

Yiu Tung (Billy) Cheung Group Chairman & CEO, Master Assets Investments Ltd

Nick Langford Country Head - Kenya, Rendeavour

Nizar Mawani Director of Real Estate Developments, Rahmyn Developments and Real Estate

Mohamed Yacoubi General Manager for Africa, Groupe Palmeraie Developpement

#### Serviced Apartments/Aparthotels

How is the segment performing across the continent? What are the benefits of combining a hotel with longer stay serviced apartments? What is the upside and market potential of developing stand-alone midscale 'Aparthotels' in Africa?

Robert Hornman Managing Partner & COO, Amandla Capital Real Estate

Rakhee Kantaria Director, ECONIC

Vernon Page Chief Financial Officer, CityBlue Hotels

Dhruv Pandit Chief Executive Officer, Fedha Group

#### **Exploiting the Leisure Potential**

Looking at resorts, Lodges and camps - how can the leisure segment grow?

Hasnain Noorani Founder & Group Managing Director, Pride Group

Kevin Teeroovengadum Chairman, Radisson Blu Azuri and Radisson Blu Poste La Fayette Resorts

Amos Wekesa Founder & Chief Executive Officer, Great Lakes Safaris

11:45 - 13:45

### SPACE Seminar - Efficient Building Investment



These sessions explore some of the challenges faced by the industry and talk to those who have developed more efficient buildings. What are the commitments needed, the tips, key learnings and most importantly the financial benefit?

#### Exploring the value of efficient buildings

To what degree does increased quality increase CAPEX on a project?

- What is the expected payback time?
- Is there finance available to reduce risk?
- Assessing the value derived from better quality buildings, from increased occupancy, customer feedback, brand value and resale value.

Azmeena Bhanji GM, Real Estate Developments, PDM

Wangari Muchiri Real Estate & Sustainability Consultant & Analyst, East Africa, JLL

**Peter Odhengo** Senior Policy Advisor Climate Finance/Green Climate Fund NDA, National Treasury and Director, GKIT

Dhruv Pandit Chief Executive Officer, Fedha Group

# What are the practicalities of delivering efficient building projects? Evaluating the market capabilities with delivering brand standards?

- · Creating strong partnerships to deliver projects on time and in budget
- What materials to use benefits of sourcing locally.
- Evaluating the impact materials have on a project.
- · How to work with facilities management services to maximise technologies
- Incorporating the right engineering and technology for your project making the right decisions to suit your market

**Wessel Witthuhn** Director Global Hospitality Development & Construction, Drees & Sommer In conversation with:

Gikonyo Gitonga Managing Director and CEO, Axis Real Estate

Harriet Chebet Ng'ok EU-Funding Project Manager, Finance & Competence

René Laks Managing Director Sub Saharan Africa, Solarus Sunpower

<sup>13:30 - 14:30</sup> Networking Lunch at the Radisson Blu

Networking

	Human Capital Development
	Availability of skilled workforce continues to be a major challenge for the hospitality industry in the region. How should we be addressing the issue of building and retaining local talent? What can education establishments do to influence younger generations on developing careers in the sector?
	Belinda Nwosu Research Consultant, W Hospitality Group
	Moyo Ogunseinde Chief Operating Officer & Executive Director of the Board, Uraga Real Estate
	Laurent Schatzmann Director of Marketing & Development Africa & Middle-East, Swiss Education Group
	<b>Thomas Seghezzi</b> Director International Development, Swiss Alpine Hospitality Education Group (SAHEG)
	Security & Risk Management for the Hospitality Industry
	What you need to know about epidemic risk management & solutions, and other key security issues.
	Stephan Jacob Senior Underwriter and Attorney at Law, Munich RE
	Enock Makanga National Chairman, Protective & Safety Association of Kenya (PROSAK)
	Management Contracts & Franchise Agreements – How to Get a Win-win
	Scott Antel Partner, Head of Hospitality and Leisure MEA, Berwin Leighton Paisner LLP
	Kim Irmler Development Director Sub-Saharan Africa, AccorHotels
	Yasin Munshi Director, Lodging Development – East Africa, Marriott International
	Lasse Ristolainen Director - Development, Westmont Hospitality Group
15:30 - 16:00	HOT SEAT SERIES
	One-on-one Interview with Pierre-Frédéric Roulot, CEO, Jin Jiang Europe & CEO, Louvre Hotels
	Group
	Hear about the Louvre Hotels Group's global ambitions and their development strategy for Africa. With a historical presence of Golden Tulip on the continent, what new brands are they integrating into the market? What are their ambitions for tomorrow?
	<b>?Kimberley Leonard</b> World News Anchor, Sky News
	In conversation with:
	Pierre-Frédéric Roulot CEO, Jin Jiang Europe & CEO, Louvre Hotels Group
16:00 - 16:45	Growing an African Brand
	A look at the journey of one of the most exciting home-grown African Brands - How Onomo created
	their brand from scratch, building new hotels across 20 countries and how they recently raised equity to help fuel their growth. What drew CDC to invest in this promising brand and what are their plans and aspirations for the future?
	Nick van Marken Industry Executive
	In conversation with:
	Ilaria Benucci Investment Director, Equity Investments, CDC Group
	Cedric Guilleminot Chief Executive Officer, Onomo Hotels

14:30 - 15:30

Round Tables III

16:45 - 17:30	Regional Leaders' Panel
	A discussion on organic growth vs. acquisition – is the real growth coming organically through new initiatives, or are acquisitions proving to be the most effective way to expand? Hear about the regional leader's growth strategies for the continent.
	<b>?Kimberley Leonard</b> World News Anchor, Sky News
	In conversation with:
	Mossadeck Bally Chief Executive Officer, Azalaï Hotels Group
	Ignace Bauwens Regional Vice President, Middle East, Eurasia & Africa, Wyndham Hotels & Resorts
	Alex Kyriakidis President & Managing Director, Middle East & Africa, Marriott International
	Mark Willis Chief Executive Officer, AccorHotels Middle East & Africa
17:30 - 18:30	Speed Networking
	Meet over 20 new contacts in an hour!
18:30 - 19:30	Welcome Drinks at the Radisson Blu
	Please join us for some drinks by the pool at the Radisson Blu after the close of the day's conference sessions.
19:30 - 22:00	Networking Reception at Ole Sereni
Networking	Buses will be leaving the Radisson Blu at 7:30pm.
	OLE-SERENI
	AHIF 2018 - DAY TWO
09:00 - 11:30	Kenya Tourism Festival: Opening Address*
	At the Kenyatta International Convention Centre
12:00 - 13:00	Registration and Networking Lunch at the Radisson Blu
Networking	
13:00	Welcome back
	Matthew Weihs Managing Director, Bench Events
13:00 - 13:30	Tourism Trends in Sub-Saharan Africa
	Sub-Saharan Africa continues to see solid growth in its tourism key performance indicators, with inbound arrivals predict to see solid increases. Many countries in the region are tapping into various sectors and hoping to develop them further, boost tourism earnings. This presentation will highlight some of the key trends that are contributing to the growth of trave and tourism in the region.
	David Nyamasvisva Senior Business Development Executive, Euromonitor

### 13:30 - 14:00 HOT SEAT SERIES

#### One-on-one Interview with Christopher J. Nassetta, President & CEO, Hilton & Chairman, WTTC

Hear about Hilton's growth on the continent and how it is differentiating itself through its' innovation story around the worl How does Africa fit into the company's global strategy? How is Hilton supporting the wider tourism and travel sectors?

Nick van Marken Industry Executive

In conversation with:

Christopher J. Nassetta President & CEO, Hilton and Chairman, WTTC

## <sup>14:00 - 14:45</sup> The AHIF Annual Pipeline Report

#### Presentation by:

Trevor Ward Managing Director, W Hospitality Group

Followed by a discussion with the region's leading operators:
Karim Cheltout Regional Vice President - Development, Africa, Marriott International
Mike Collini Vice President Development Sub-Saharan Africa, Hilton
Alexis Janoray Head of Development Africa & Indian Ocean, AccorHotels
Andrew McLachlan Senior Vice President, Development, Sub-Saharan Africa, Radisson Hotel Group

## 14:45 - 15:30 HOT SEAT SERIES

A conversation on global tourism trends and the growth of tourism investments in Africa. How are technology and innovations transforming the tourism industry?

?Kimberley Leonard World News Anchor, Sky News

In conversation with:

Hon. Najib Balala, EGH Cabinet Secretary, Ministry of Tourism & Wildlife, Government of Kenya

Zurab Pololikashvili Secretary-General, World Tourism Organization (UNWTO)

### <sup>15:30 - 17:30</sup> Round Table Sessions

Join us for round table 'brainstorming sessions' with your fellow attendees. These sessions allow you to meet and share ideas; a great ice-breaker and an excellent way to gain industry knowledge. Network, demonstrate your expertise to potential partners and gain insight from industry leaders in an intimate setting. Each table will be hosted by two or more industry experts who will lead the discussion. During the session you will move tables once to discuss industry issues fro the following round tables

### <sup>15:30 - 16:30</sup> Round Tables IV

#### **Conversions and Renovations: Steps and Pitfalls**

What are the opportunities for conversions in the African market? What does the process entail?
Hassan Ahmed-Jushuf Owner, Doubletree Nairobi
Boela du Plooy Senior Director Lodging Development Africa, Marriott International
Samantha Muna Director of Development East Africa, Hilton

#### **Project Delivery: Best Practices**

From conception to opening: what you need to know about positioning, people, facilities, design, process, marketing, and other key areas.

Zahra Jivraj Director, Opulent Hotel Group Roz Money Vice President Marketing & PR, Aleph Hospitality James Stuart Founder, Stuart + Partners

#### From Signing to Opening: Putting Together the Right Team

The importance of finding and choosing the right partners before kicking off a project; understanding what and who is needed to get a hotel up and running and mitigate delays on a hotel development.

Panos Loupasis Vice President Development - Middle East & Africa, Wyndham Hotels & Resorts

Christopher Lund Head of Hotels - MENA Region, Colliers International

Shamil Manek Executive Director, The Merwest Company

### <sup>16:30 - 17:30</sup> Round Tables V

#### Regional Focus – How to invest in:

Practical discussions on the intricacies of investing in various African markets. What nuances do these regions have? What country-specific regulations do investors need to be aware of? What is hotel performance and pipeline looking like in the markets?

#### East Africa

Mark Dunford Head - East Africa, JLL

Abraham Muthogo Kamau Managing Director and Director, Business Origination, Miradi Capital Shamil Manek Executive Director, The Merwest Company

#### West Africa

Erwan Garnier Director, Development, Sub-Saharan Africa, Radisson Hotel Group Alain Sebah CEO, Golden Tulip Afrique Francophone & East Africa Jarrett Swersky Manager Lodging Development - Middle East Africa, Marriott International

#### **Southern Africa**

Michael Devereux Senior Director Development Sub-Saharan Africa & Indian Ocean, Hilton Talya French Manager of Development - Middle East and Africa, Marriott International Simone Kuhn Manager, Development, Sub-Saharan Africa, Radisson Hotel Group

#### North Africa

**Réda Faceh** VP Development Northern & Western Africa, AccorHotels **Thuku Kimani** Consultant – Hotels, MENA Region, Colliers International

## <sup>18:30 - 21:00</sup> Networking Reception and Charity Auction at Fairmont The Norfolk

Buses will be leaving the Radisson Blu at 17:45.

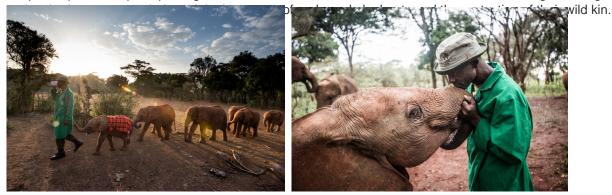


#### The Bench Events Charity Auction

In support of The David Sheldrick Wildlife Trust

Bench Events is extremely proud to support The David Sheldrick Wildlife Trust (DSWT) as our designated charity for AHIF. The DSWT works to put an end to poaching, preserve endangered habit rescue and care for injured animals so that they can return to the wild.

Join us for an exclusive Auction during the evening reception to contribute to this amazing cause, by bidding for two very unique Elephant Adoption packages and four other exclusive vouchers. All funds raised through winning bids will be done



Auction prizes sponsored by:



FINCH HATTONS









#### AHIF 2018 - DAY THREE

08:30 - 09:00

Morning Refreshments

Networking

10:00 - 12:00

### AHIF Student Workshop

#### **Developing a Career in Hospitality & Tourism**

Executives from a cross section of the industry will present to students from a number of hospitality schools in Nairobi on the types of careers available in the sector, what they are looking for as employers, and how to get a job in the industry.

Hosted by:

Ben Martin Associate Principal, Consulting, HKS Speakers:
Mossadeck Bally Chief Executive Officer, Azalaï Hotels Group
Stuart Clay General Manager, IBIS STYLES Nairobi Westlands
Christine Muiruri Learning and Development Manager, Hilton Nairobi
Samantha Muna Director of Development East Africa, Hilton
Belinda Nwosu Research Consultant, W Hospitality Group
Jennifer Pettinger-Haines ? Managing Director Middle East, Bench Events
Amos Wekesa Founder & Chief Executive Officer, Great Lakes Safaris

09:00

### Welcome Back

Matthew Weihs Managing Director, Bench Events

## 09:00 - 10:15 FINANCE FORUM

#### Part I: The Financiers' Panel

A discussion with the financiers on their lending terms and what they are looking for from the hotel sector. What does it take for them to provide funding for hotel development?

Xander Nijnens Executive Vice President, Hotels & Hospitality Group, Sub-Saharan Africa, JLL

In conversation with:

Claire Fillatre Senior Investment Officer, Proparco

Peter Kathanga Director, Corporate Banking, KCB Bank Kenya Limited

Oteng Sebonego Investment Principal, Norsad Finance

Sarah Siliya Manager Client Relations - Eastern Africa, Afreximbank

Godfrey Tapela Senior Investment Officer, IFC

#### Part II: The Investors' Panel

A discussion on current investor sentiment – what are the main hurdles and opportunities for investors in the region?

Xander Nijnens Executive Vice President, Hotels & Hospitality Group, Sub-Saharan Africa, JLL

In conversation with:

Ewan Cameron Director - Africa, Westmont Hospitality

David Damiba Chief Investment Officer, Kasada Capital Management

Amaechi Ndili President & Chief Executive Officer Lionstone Group & Golden Tulip West Africa Hospitality Group

Nimit Shah Partner, Helios Investment Partners

10:15 - 10:20	Project Showcase Baobab River Lodge, Ghana Kojo Busia CEO, The Baobab River Company
10:20 - 10:40	Coffee Break
Networking	
10:40 - 11:00	African Millennials and the Rise of Generation Z: What you Need to Know
	Distinguishing myth from reality; what defines the African Millennial and how are they reshaping the workplace? How can we better understand the younger and increasingly significant demographic of Generation Z? How should businesses be adapting to the current consumer shift in Africa?
	Njeri Wangari - Wanjohi Writer, Digital Marketer & Marketing Manager, GeoPoll
11:00 - 11:10	The Role of Government in Wildlife Conservation
	John Waithaka Chair of the Board of Trustees, Kenya Wildlife Service
11:10 - 12:00	The Role of Tourism in Conservation
	An in-depth look at the status of wildlife in Africa and what is needed to protect the continent's biodiversity. What is the current contribution of tourism to protected area management budgets? What is the ideal role that tourism could play in conservation and how could this ideal be achieved?
	<b>?Oliver Poole</b> Executive Director, The Giants Club In conversation with:
	Giles Davies Founder, Conservation Capital
	Patrick Fitzgibbon Senior Vice President Development, EMEA, Hilton
	Dickson Kaelo Chief Executive Officer, Kenya Wildlife Conservancies Association
	Tom Lalampaa Chief Executive Officer, Northern Rangelands Trust
	Kaddu Sebunya President, African Wildlife Foundation
12:00 - 12:15	HOT SEAT SERIES
	One-on-one interview with Elie Younes, Executive Vice President & Chief Development Officer, Radisson Hotel Group
	Hear about Radisson's exponential growth in Africa and how has it put the continent at the centre of its' global development strategy.
	Jonathan Worsley Chairman, Bench Events, Board Director, STR
	In conversation with:
	Elie Younes Executive Vice President & Chief Development Officer, Radisson Hotel Group
12:15 - 12:30	Project Showcase
	Park Vega, Nigeria
	Nancy Orji Co-owner, Park Vega
	Prime Residences, Ethiopia
	Sirak Ambaye Managing Director, Shore Properties Ltd.

12:30 - 12:45	Blending Culture and Sustainability in Wildlife Tourism	
	Reinventing the approach to safari lodges: developing eco-friendly, cultural boutique hotels that embrace the local heritage and encourage community involvement. How can investors and local communities work together to advance conservation efforts while improving the safari experience for tourists?	
	Jonathan Worsley Chairman, Bench Events, Board Director, STR	
	In a one-on-one conversation with:	
	Lazaro Nyalandu Chairman, Waverly Group & Former Cabinet Minister for Tourism and Natural Resources, Tanzania	
12:45 - 13:00	Project Showcase	
	Saikeri Estate, Kenya	
	Kellen Kaburu Co-Owner, Saikeri Estate	
	W-Resort & Theme Park, Kinali Forest, Kiambu, Kenya	
	Dr Wanjiku Ndungu Proprietor, The Cradle Tented Camp & Lodge-Lodwar Turkana	
13:00 - 13:30	AHIF "Creating Impact" Awards	
	The AHIF 2018 Leadership Award Awarded to:	
	Mossadeck Bally Chief Executive Officer, Azalaï Hotels Group	
	The AHIF 2018 Outstanding Contribution to Africa Award Awarded to:	
	Trevor Ward Managing Director, W Hospitality Group	
13:45	Closing Remarks	
	Matthew Weihs Managing Director, Bench Events	
	Safari Packages	



Take a look at the Safari Packages and Nairobi Excursions to extend your stay in Nairobi.

## 18:00 - OPENING RECEPTION - Tuesday 12 June

Join us for a parade down St George's Mall around the corner from the Southern Sun Cape Sun Hotel for a musical procession w



To the opening networking reception at The Reserve, Taj Hotels Cape Town.



## <sup>09:00</sup> - AVIADEV CONFERENCE: Southern Sun Cape Sun - Wednesday 13 June

OPTIONAL: AHIF delegates are welcome to join the opening plenary discussions at AviaDev taking place at the Southern Sun C

## <sup>13:00</sup> - Networking lunch at InvestSA Centre

## 14:00 - Introduction & Welcome Remarks

Matthew Weihs Managing Director, Bench Events

## <sup>14:10</sup>-Africa & South Africa 2018: Head or tail-winds in a tough global environment?

An overview of the current global, regional and domestic economic and political drivers influencing Sub-Saharan and South Africa **Daniel Silke** Director, Political Futures Consultancy

## <sup>15:00</sup> - **Travel & Tourism Trends in South Africa**

David Nyamasvisva Senior Business Development Executive, Euromonitor

## <sup>15:30</sup> - Investing in South Africa

Where are the key opportunities in the South African market? Where are we in the investment cycle? What is the government do Wayne Godwin Senior Vice President, Hotels & Hospitality Group, Sub-Saharan Africa, JLL Johnny Hansen Regional Director - Southern Africa, IFU Amb. Sadick Jaffer Chief Director - Investment Promotion, InvestSA Christopher Jannou Founder, The Urban Hotel Group Jonty Sacks Partner, Jaltech

## <sup>16:00</sup> - Regional Hotel Pipeline

Where are operators focusing their development efforts? What is driving growth in the pipeline in this more mature African marke Graham Wood Managing Partner, PMR Hospitality Mike Collini Vice President Development Sub-Saharan Africa, Hilton Carl Haller New Business Development Manager, Mantis Collection Volker Heiden Area Vice President, Marriott International Andrew McLachlan Senior Vice President, Development, Sub-Saharan Africa, Radisson Hotel Group

## <sup>16:45</sup> Cape Town Developments

Hear from local developers on new projects and initiatives coming in and how they will shape the local real estate space.
Wayne Troughton Chief Executive Officer, HTI Consulting
Martin Kearns Development Executive, V&A Waterfront
David Marais Consultant, City of Cape Town
Nicholas Stopforth Managing Director, Amdec Property Developments

# <sup>18:00</sup> - Networking Dinner at Gold Restaurant

GOLD is a unique African restaurant in the heart of Cape Town. A set 14 course Cape Malay and African menu is a taste safari t traditional entertainment.

Network alongside the AviaDev delegates



## SPACE 2018 - 2 October

11:15 - 11:45	Registration and Refreshments
11:45 - 12:30	Exploring the value of efficient buildings
	<ul> <li>To what degree does increased quality increase CAPEX on a project?</li> <li>What is the expected payback time?</li> <li>Is there finance available to reduce risk?</li> <li>Assessing the value derived from better quality buildings, from increased occupancy, customer feedback, brand value and resale value.</li> </ul>
	<b>Wangari Muchiri</b> Real Estate & Sustainability Consultant & Analyst, East Africa, JLL In conversation with: <b>Azmeena Bhanji</b> GM, Real Estate Developments, PDM
	Dhruv Pandit Chief Executive Officer, Fedha Group
	Peter Odhengo Senior Policy Advisor Climate Finance/Green Climate Fund NDA, National Treasury and Director, GKIT

12:30 - 13:15	What are the practicalities of delivering efficient building projects? Evaluat the market capabilities with delivering brand standards?	
	<ul> <li>Creating strong partnerships to deliver projects on time and in budget</li> <li>What materials to use – benefits of sourcing locally.</li> <li>Evaluating the impact materials have on a project.</li> <li>How to work with facilities management services to maximise technologies</li> <li>Incorporating the right engineering and technology for your project – making the right decisions to suit your market</li> </ul>	
	Wessel Witthuhn Director Global Hospitality Development & Construction, Drees & Sommer In conversation with:	
	Harriet Chebet Ng'ok EU-Funding Project Manager, Finance & Competence	
	Gikonyo Gitonga Managing Director and CEO, Axis Real Estate	
	René Laks Managing Director Sub Saharan Africa, Solarus Sunpower	
13:15 - 14:15	Networking Lunch	
14:15	Close	

AHIF Cape Town - 24 April	
13:00 - 13:50	Registration and Networking Lunch
13:50 - 14:00	Introduction & Welcome Remarks
	Matthew Weihs Managing Director, Bench Events
14:00 - 14:40	Macroeconomic Overview: Africa & South Africa 2019
	An overview of the current global, regional and domestic economic and political drivers influencing Sub- Saharan and South Africa.
	Daniel Silke Director, Political Futures Consultancy
14:40 - 15:00	Hotel Performance Update
	A review of key hotel performance indicators in South Africa, within the global contex
	Maryke Dreyer Business Development Manager - South Africa, STR

15:00 - 15:45	The Investors' Panel
	A discussion on investor sentiment – what are the main hurdles and opportunities for investors in the region? A look at some of the current disruptors in the investment space.
	<b>Wayne Godwin</b> Senior Vice President, Hotels & Hospitality Group, Sub-Saharan Africa, JLL In conversation with:
	Joe Bester Private Equity Portfolio Manager, Fairtree Capital
	James Nathan Investment and Asset Manager, Hospitality Property Fund
	Lasse Ristolainen Director - Development, Westmont Hospitality Group
15:45 - 16:00	One-on-one Interview with Olivier Granet
	A conversation with the leader of one of the largest hospitality-dedicated funds on their plans for Sub- Saharan Africa.
	Mark Dunford Head - East Africa, JLL
	In conversation with:
	Olivier Granet Chief Executive Officer, Kasada Capital Management
16:00 - 16:45	The Operators' Panel
	Where are operators focusing their development efforts? How does South Africa fit into their wider strategy for the continent?
	Wayne Troughton Chief Executive Officer, HTI Consulting
	In conversation with:
	Michael Devereux Senior Director Development Sub-Saharan Africa & Indian Ocean, Hilton
	Boela du Plooy Senior Director Lodging Development Africa, Marriott International
	Kim Irmler Development Director Sub-Saharan Africa, AccorHotels
	Andrew McLachlan Senior Vice President, Development, Sub-Saharan Africa, Radisson Hotel Group
16:45 - 17:30	The Government Perspective
	Hear from government representatives on their plans and initiatives to help facilitate investment into the country and the City of Cape Town. How they are supporting the local tourism industry?
	Wayne Godwin Senior Vice President, Hotels & Hospitality Group, Sub-Saharan Africa, JLL
	In conversation with:
	<b>Ilse Van Schalkwyk</b> Chief Director: Economic Sector Support, Department of Economic Development and Tourism, Western Cape Government
	Cornelis van der Waal Chief Research Officer, Wesgro
	Dr Theuns Vivian Head: Tourism Promotion, Enterprise and Investment, City of Cape Town
18:00 - 21:00	Networking Reception
	A joint networking reception with our <u>Aviation Development Conference</u> delegates. Coaches will be leaving Century City at 18:00, going to the ExecuJet Hangar just outside Cape Town International Airport for an exclusive evening of networking. Coaches will return to Century City from 21:00 onwards.

## AHIF 2019 - DAY ONE

14:00 - 14:30	Registration and Welcome Coffee in Sponsors' Exhibition
14:30 - 15:00	Induction for Newcomers: How to get the most out of AHIF
15:00 - 17:00	AHIF WORKSHOPS
17:00 - 18:00 Networking	SPEED NETWORKING Meet over 30 new contacts in an hour!
18:30 - 21:00	Welcome Reception

Networking

AHIF 2019 - DAY TWO

08:00 - 08:45 Networking	Registration & Welcome Coffee in Sponsors' Exhibition
Matthew Weihs Managing Director, Bench Events	
09:00 - 09:30	Macroeconomic Overview
	Dr Martyn Davies Managing Director, Emerging Markets & Africa, Deloitte & Touche
09:30 - 10:10	African Tourism and Connectivity
	What are the visions of the region's governments for hospitality and tourism investment? How are the aviation and tourism sectors working together to drive growth?
	Rick Taylor Chief Executive Officer, The Business Tourism Company
10:10 - 10:30	An Update on Hotel Performance in Africa
	Thomas Emanuel Director, STR
10:30 - 11:00	Growing the Footprint in Africa
	Regional Leaders of the biggest International Brands discuss their growth strategies for Africa.
	Alex Kyriakidis President & Managing Director, Middle East & Africa, Marriott International
	Mark Willis Chief Executive Officer, AccorHotels Middle East & Africa
11:00 - 11:30	Coffee Break
Networking	

11:30 - 11:50	HOT SEAT SERIES	
	An update from the largest hospitality-dedicated fund in Africa on their strategies for the continent. What deals have been made and what opportunities is Kasada looking for?	
	A one-on-one interview with:	
	Olivier Granet Chief Executive Officer, Kasada Capital Management	
11:50 - 12:05	AHIF Pipeline Report	
	Trevor Ward Managing Director, W Hospitality Group	
12:05 - 12:20	Building Your Own Brand in Africa	
	James Stuart Founder, Stuart + Partners	
12:20 - 13:10	Hotel Brands: What are they looking for?	
	What is their criteria in assessing new projects on the continent? What are they looking for from local partners and what do they bring to the table? What business models are they considering? <i>Moderated by:</i>	
	Filippo Sona Managing Director - Global Hospitality, Drees and Sommer	
	Part I: Regional Brands (Middle East & Africa)	
	Mohamed Awadalla Chief Executive Officer, TIME Hotels	
	Hasnain Noorani Founder & Group Managing Director, Pride Group	
	Part II: International Brands	
	Jerome Briet Chief Development Officer, Middle East & Africa, Marriott International	
	Mike Collini Vice President Development Sub-Saharan Africa, Hilton	
	Andrew McLachlan Senior Vice President, Development, Sub-Saharan Africa, Radisson Hotel Group	
13:10 - 13:30	HOT SEAT SERIES	
	One-on-one Interview	
13:30 - 14:30	Networking Lunch	
Networking		
14:30 - 18:00	Round Table Sessions	
	Join us for round table 'brainstorming sessions' with your fellow attendees. These sessions allow you	
Networking	to meet new contacts and share ideas; a great ice-breaker and an excellent way to gain industry knowledge. Network, demonstrate your expertise to potential partners and gain insight from industry leaders in an intimate setting. Each table will be hosted by several industry experts who will lead the discussion.	

	<b>Regional Focus</b> A look at the regional nuances of the African continent – What is the performance and pipeline of each
	of these markets? Where are the investment opportunities and what are the challenges to be aware of? What you need to know about hotel investment, development and operation in these regions.
	East Africa
	West Africa
	Southern Africa
15:45 - 16:45	Round Tables II
	Hotel F&B
	A look at the challenges and opportunities for Hotel F&B. What business models should be considered? How to maximise ROI on your hotel F&B.
	Operating Models
	Management contracts, franchising, leases, third party management; The opportunities and challenges for different operating structures.
	Human Resources Management & Training
	Developing human capital for the hospitality industry. What are governments doing to support hospitality education? What can the industry do to address the issue of nurturing local talent?
17:00 - 18:00	Round Tables III
	Developing Hotel Projects
	Hear from developers, operators, project managers and owners on their experiences developing hotel projects in the region. What are the main hurdles to consider? How to find the right partners and define everyone's role in ensuring successful and smooth project completion.
	Investing in Hospitality
	Legal and tax frameworks, repatriation of funds, regulations; Addressing matters investors need to know about but are too afraid to ask. What does performance look like for hospitality assets in the region and what are the returns for investors? A discussion for investors on why and how to invest in hospitality in the region.
18:30 - 21:00	Evening Networking Reception
Networking	

## AHIF 2019 - DAY THREE

08:45 - 09:00

Welcome Back

Matthew Weihs Managing Director, Bench Events

09:00 - 10:30	FINANCE FORUM
	Lenders Panel Commercial Banks and DFIs – what does it take for them to provide funding for hotel projects?
	Investors Panel An update on current investor sentiment in the region.
	Xander Nijnens Executive Vice President, Hotels & Hospitality Group, Sub-Saharan Africa, JLL
	In conversation with: Ilaria Benucci Investment Director, Equity Investments, CDC Group
	David Damiba Chief Investment Officer, Kasada Capital Management
10:30 - 11:00	Coffee Break
Networking	
11:00 - 11:30	The Owner/Operator Panel
	A look at the dynamics between owners and operators and how they are evolving. What are the best ways to maintain a mutually-beneficial relationship?
	David Harper Head of Property Services, Hotel Partners Africa
	In conversation with:
	Bani Haddad Founder & Managing Director, Aleph Hospitality Aly Shariff Chief Executive Officer, Citymax Hotels by Landmark Group
11:30 - 11:45	Epidemic Risk: What you need to know
	What can governments and the private sector do against the financial risk caused by epidemic outbreaks?
	Stephan Jacob Senior Underwriter and Attorney at Law, Munich RE
11:45 - 12:05	HOT SEAT SERIES
	One-on-one Interview
12:05 - 12:20	The Future of OTAs and their relationship with owners and hoteliers
12:15 - 12:50	The Conservation Panel
12:50 - 13:10	HOT SEAT SERIES
	One-on-one Interview
13:10 - 13:30	The AHIF Creating Impact Award
13:30 - 14:30	Networking Lunch
Networking	