

Introduction



Edinburgh, the capital of Scotland, is a European centre of commerce, culture and knowledge. The city benefits from one of the UK's most highly-educated and productive workforces, while an unrivalled quality of life makes the city a magnet for international talent and tourists alike. Excellent transport links by air, land and sea connect Edinburgh with key global markets. Multinational companies and organisations with their global headquarters in Edinburgh are supported by an established network of professional services firms. The city is a location of choice for research and development and other knowledge-intensive activities, with the world-renowned University of Edinburgh and five other universities and colleges producing a steady supply of new of graduates, intellectual property and spin-out companies.



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The City of Edinburgh Council offers a dedicated support service for investors moving into the city. This pack gives an introduction to Edinburgh and provides information and advice to ensure the move goes as smoothly as possible. The pack covers:

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Information on the city's key business sectors

Locating in Edinburgh

Commercial property and services to support your relocation

Doing Business

Business costs, immigration laws and tax

Connectivity

Edinburgh's international links, local transport network and telecommunications

World Class Talent

The city's highly skilled workforce, higher education institutes and R&D presence

Living in Edinburgh

Housing, healthcare, cost of living and quality of life

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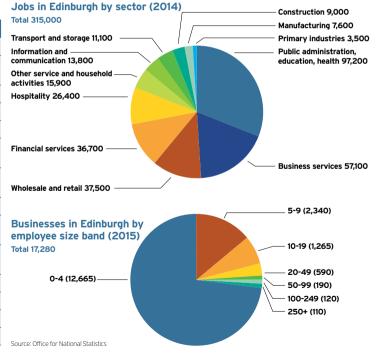
The support services available to investors

Capital Facts

Killer facts about Edinburgh city

Key data

Indicator	Number	Date	Source
Population (Edinburgh)	492,680	2014	National Records of Scotland
Population (Edinburgh Region)	1.34 million	2014	National Records of Scotland
Population (Scotland)	5.35 million	2014	National Records of Scotland
Households	231,470	2014	National Records of Scotland
Working age population	348,285	2014	National Records of Scotland
Average annual wage of full-time workers	£30,400	2015	Office for National Statistics
Average annual disposable income	£20,100	2013	Office for National Statistics
Annual output per worker	£56,000	2014	Office for National Statistics
Average annual prime office rent	£300 per m ²	2015	Ryden
Average residential property selling price	£228,240	2015	Registers of Scotland
Annual airport passengers	11.1 million	2015	Civil Aviation Authority
Annual rail passengers	26.0 million	2014/15	Office of Rail Regulation
Annual tourist visits	3.8 million	2014	VisitScotland
Annual tourist expenditure	£1.2 billion	2014	VisitScotland





Key Sectors



Financial Services

Edinburgh is the UK's largest financial centre outside of London and a major European hub for asset management and servicing, with over £500 billion of funds under management.

Edinburgh's financial services sector possesses traditional strengths in retail banking, life insurance and pensions coupled with expertise in corporate and investment banking. The sector is underpinned by a burgeoning fintech cluster building everything from wrap platforms to ATM operating systems.

A total of 37,000 people work in financial services in Edinburgh, supported by thousands more in law, accountancy, and other related sectors. Indigenous firms range from venerable banking and insurance institutions dating back hundreds of years to challenger banks pioneering new ways of doing business. A global location of choice for back- and middle office operations, numerous multinationals have establishing centres of excellence in Edinburgh.



Tech



Edinburgh is home to world-class tech talent and leading tech companies, including two 'unicorns' -Skyscanner and Fanduel.

The tech sector in Edinburgh has grown rapidly in recent years. The city is now home to a wide range of companies from major firms such as Apple, Amazon and Microsoft as well as home grown companies like Skyscanner and FanDuel. Many of these highly skilled workers are graduates from the city's universities, including the University of Edinburgh's world-leading School of Informatics.

Edinburgh tech scene in a nutshell:

- Edinburgh has one of the highest concentrations of people working in tech in the UK with over 17,000 people employed in digital companies.
- Key sub sectors are EdTech, FinTech, and software development
- The University of Edinburgh's School of Informatics has produced more world-leading and internationally excellent research than any other university in the UK
- There is a strong tech community. Edinburgh tech businesses are more likely to seek support from other members of their community than in any other cluster in the UK

Life Sciences

Edinburgh's universities are global centres of excellence in disciplines including stem cell research, cardiovascular medicine, genetics, inflammation and animal bioscience. World-leading companies with a presence in Edinburgh include Charles River, GSK, Johnson & Johnson, Quotient Bioresearch and Aviagen.



High-profile innovations such as the cloning of Dolly the sheep, the creation of the first genetically engineered vaccine for hepatitis B and

the development of the first powered bionic finger have contributed to a strong international profile.

The Edinburgh Science Triangle is a dynamic collaboration of seven science and research locations within 30 minutes of each other, located close to Edinburgh city centre. Among these is the Edinburgh BioQuarter, a landmark UK life sciences real estate development, which co-locates academics, clinicians and the private sector and promotes collaboration between academia and business.

Creative Industries

Edinburgh is a major UK hub for the creative industries. The sector encompasses advertising, architecture, art and design, computer and video games, crafts, designer fashion, film and video, music, the performing arts, publishing, and broadcasting.

The city is home to leading creative companies including Rockstar North, the developer behind the multi-award winning, bestselling Grand Theft Auto videogame franchise.



Edinburgh's creative community combines talent and ambition to shape some of the world's most innovative ideas. http://goo.gl/Yhi5b

Tourism

Edinburgh is a major tourism centre in the UK and gateway to the rest of Scotland. With an award-winning reputation as one of the most attractive destinations in the world, the city offers an ideal mix of retail, culture, music, heritage and leisure facilities. Visitors to Edinburgh spend over £1 billion per year. There is an ongoing requirement for additional visitor accommodation in the city, with occupancy rates in the peak summer months amongst the highest in Europe. Opportunities for hotel developers exist across the city centre, at the waterfront and at the city's airport. For development opportunities please visit the Edinburgh Hotel Prospectus at www.investinedinburgh.com



BEST QUALITY OF LIFE IN THE UK -USWITCH.COM POLL 2015

HOME TO TWO UNESCO WORLD HERITAGE SITE The City of Edinburgh Council supports businesses, property investors and developers seeking to capitalise on the opportunities presented by one of Europe's most inspiring cities.

www.investinedinburah.con

EDINBURGH PARK

Locating in Edinburgh



Our dedicated team can provide easy access to a wide range of commercial property experts, access to up-to-date information on local labour markets as well as guidance on all aspects of local planning.

OFFICE: Average annual office rents in European cities (2015)



RETAIL: Average annual retail rents in European cities (2015)





Prime Office Rents

Edinburgh is very competitively priced, at under a quarter of London's west end, less than half of the City of London and lower than prime office rents in both Manchester and Birmingham.

New Developments

The city's commercial property portfolio includes prime city centre grade A office space, cost competitive properties in Leith and West Edinburgh, and a variety of specialist properties across the four development zones.

Occupier Services

The City of Edinburgh Council offers a range of free advisory and support services to help companies seeking new premises within Edinburgh. Our expert team and partners can offer:

- Details of current market incentives, including very competitive deals, rent free holidays and capital contributions
- Advice on availability of land and commercial property
- Time and cost savings through market knowledge and contacts
- · Information on rental and business rates
- Information on Edinburgh's economy, lifestyle, transport and communication links

- Access to relevant departments such as planning and building control
- Details of land and properties available to let/sell from the City of Edinburgh Council and other vendors
- · Information on new developments

For information on the City of Edinburgh Council's property for sale or to let, contact the Investor Support team on +44 (0)131 529 6600.

Property Consultants and Recruitment Agencies

We work with a number of property consultants and recruitment agencies and are able to advise on consultants.

For further information please visit www.investinedinburgh.com





E85M EXPANSION OF EDINBURGH INTERNATIONAL CONFERENCE CENTRE AND 194,000 SQ FT OF GRADE A OFFICE SPACE

PRIME OFFICE RENTS
ARE LESS THAN ONE
QUARTER THAT OF
LONDON'S WEST END

CONFERENCE DESTINATION

As well as a fantastic array of conference centres and hotels, Edinburgh is home to centres of excellence across a range of fields. This makes the city the perfect destination for business and academic conferences. In 2013-14 the city hosted 151 conferences with a combined economic value of £90m.

Venues range from state of the art conference centres to venues with a difference such as galleries, museums, universities, castles and majestic stately homes – even the Zoo! An £85m expansion of the Edinburgh International Conference Centre means the city now offers a 21,500 sq ft multi-purpose hall.

Convention Edinburgh can provide a free tailored service in event planning. Convention Edinburgh can also support events with a range of marketing collateral including images, brochures and presentations on Edinburgh.

The Convention Edinburgh accommodation booking team will make every effort to find suitable delegate accommodation, in the right place and at the right price. Guests receive free welcome packs on arrival.

Convention Edinburgh can also suggest the perfect activities for social programmes, which will enhance conferences and introduce delegates to all that Edinburgh has to offer its visitors.

www.conventionedinburgh.com





Visas and immigration

European nationals

If you are a national of the European Economic Area (EU countries, Iceland, Norway and Liechtenstein) or Switzerland, you have automatic right of residence (the right to live and work) in the UK. The following family may join you here:

- · Your spouse (husband or wife) or civil partner
- Any children or grandchildren of you/your spouse/ your civil partner who are under 21 years or are dependent on you
- The parents or grandparents of you, your spouse or your civil partner

If your family members are not EEA or Swiss nationals they may need to apply for an EEA family permit.

Non-European nationals

The UK Border Agency provides step-by-step advice on visas and immigrations for investors living outwith the European Union and Switzerland www.ukba. homeoffice.gov.uk/visas-immigration/working/tierl/

Tax

The United Kingdom offers a tax regime that is highly competitive in attracting foreign investments

UK corporation tax on taxable profits

The UK has the lowest corporate tax rate in the G20 - currently set at 20% of taxable profits, reducing to 19% on 1 April 2017 and to 18% from 1 April 2020.

Payroll tax regulations (PAYE)

Companies operating in the UK are required to comply with Pay as You Earn (PAYE), which includes monthly and annual reporting and payroll tax deduction on behalf of its employees.

Automatic enrolment

All employers in the UK are obliged to offer a workplace pension scheme for all workers aged over 22 earning at least £10,000 a year. Employers must make a minimum contribution to their workers' pension pots equivalent to 1% of earnings, rising to 2% from 6 April 2018 and 3% from 6 April 2019.

Value Added Tax

Companies in the UK with turnover of £82,000 are required to charge VAT of 20% on their sales, and recover VAT accrued on their purchases. Certain goods are exempt from VAT or subject to a lower rate.

Capital duty

There is no capital duty in the UK. Stamp Duty is levied on share purchases of more than £1,000 at a rate of 0.5%. A Land and Buildings Transaction Tax is levied on real estate transactions in Scotland at a rate of 0% to 12% for residential property and 0% to 4.5% for non-residential property.

Capital gains tax

Unlike many jurisdictions, the UK operates a very favourable capital gains tax regime towards offshore investors - there is no capital gains tax on disposals of UK assets made by non-resident entities. Therefore, for genuine offshore property investment companies, there is no UK tax to pay on gains made from their UK property investments.

Withholding tax

There is no withholding tax on dividends payable to offshore investors. This means that profits can be repatriated free of tax to any investor jurisdiction and this (together with the UK's exemption from tax on dividends received) adds to the UK's tax competitiveness and makes the UK a very attractive

location for international businesses. With a series of new measures and proposals, the UK is making more effort to encourage onshore research and innovation activities. The UK's Patent Box scheme allows companies to pay a reduced Corporation Tax rate of 10% on profits deriving from patented innovations.

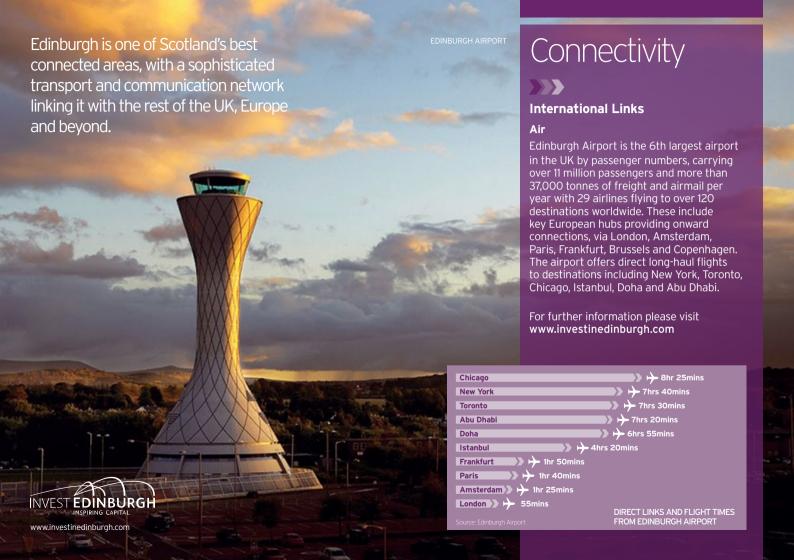
The UK also allows small and medium-sized companies to claim enhanced relief on Corporation Tax worth 230% of qualifying R&D costs. Large companies can claim payable Research and Development Expenditure Credits worth 11% of R&D costs. Losses can be carried forward.

Inbound acquisitions

The UK offers a wide range of tax incentives for companies investing in its domestic market.

With regard to the debt finance of investments, the UK allows deductions for tax purposes of interest expenses incurred in financing investment, subject to interest limitation rules, as well as the usual business purpose and debt/equity rules. Nevertheless, most inward investors can, with careful planning, obtain significant deductions in the UK for financing costs. The UK also provides tax deductions against profits for any expenditure on intellectual property (IP) and this includes goodwill on the purchase of a trade or business (but not goodwill on the purchase of shares).

Also available are the Enterprise Investment Scheme (EIS) and Seed Enterprise Investment Scheme (SEIS); these help smaller higher-risk trading companies to raise finance by offering tax reliefs of up to 50% to investors who purchase new shares in those companies.





Rail



The city's primary rail station, Edinburgh Waverley, is one of the UK's busiest train stations with around 21 million users per year. The station offers direct rail links to most major UK cities, with journeys to London taking slightly over 4 hours. The West End of the city centre is served by Haymarket rail station, where a major awardwinning redevelopment has delivered a modern transport interchange linking trains, trams, buses, taxis and cycle lanes.

Port

The Port of Leith is Scotland's largest deepwater port, capable of handling bulk carriers of up to 50,000 DWT. The Port benefits from a dedicated rail link; quayside cranes; 28,000m2 of transit sheds and a cruise liner terminal.

Recent dredging of the adjacent Newhaven Harbour means the world's largest cruise vessels can now be accommodated

Trams

A new tramline directly linking the city centre to Edinburgh Airport opened in May 2014. Edinburgh's trams are among the most advanced in Europe, offering a fast, safe and efficient service with zero on-street carbon emissions.



There are 16 tram halts along the 14km route, including stops at Edinburgh Park business park, the headquarters complex of the Royal Bank of Scotland, the central business district and both main rail stations.

Sustainable Edinburgh

Edinburgh is regarded as one of the most walkable cities in the UK. One-third of commuters walk or cycle to work, while another 29% use public transport. Over 70km of traffic free cycle paths criss-cross the city.



Source: ScotRail and The AA

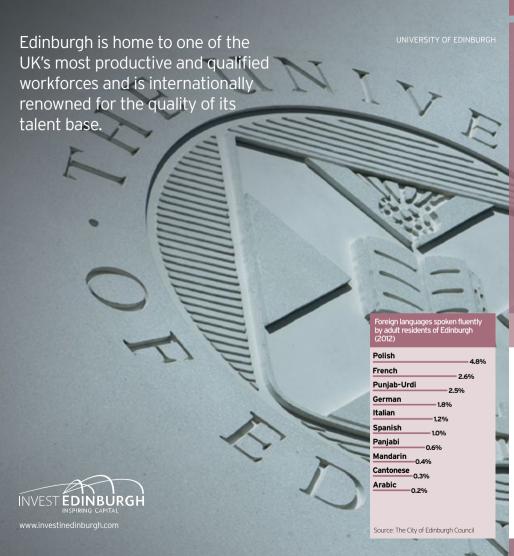
Telecommunications

As an international centre for science, technology and financial services, levels of e-connectivity in Edinburgh are among the highest in the UK. The capital offers an excellent choice of high bandwidth networks and is located on the UK backbone of every major telecommunications carrier. Edinburgh has one of the highest average broadband speeds in the UK, while super-fast broadband is available to 87% of addresses within the city.



83%
OF EDINBURGH ADDRESSE:
HAVE ACCESS TO SUPERFAST BROADBAND

70km
OF TRAFFIC-FREE CYCLE
PATHS THROUGHOUT
THE CITY



World Class Talent



The city's academic institutions are internationally renowned for their research and teaching excellence. This talent base combined with the area's quality of life and its environment are key attractions for employers and their employees.

With 46% of the working age population educated to degree-level or above, Edinburgh's workforce is one of the most qualified of any UK city. With a city region population of 1.33 million, Edinburgh benefits from a pool of workers covering a large metropolitan commuter belt.

For further information please visit

For further information please visit www.investinedinburgh.com

Workers in Edinburgh by occupation (2014)



- A) Managers, directors and senior officials 31,200
- B) Professionals 89,600
- C) Associate professionals/ technical **50,900**
- D) Administrative and secretarial 42,400
- E) Skilled trades 25,500
- F) Caring, leisure and other services 20,200
- G) Sales and customer service 29,600
- H) Process, plant and machine operatives 11,900
- I) Elementary occupations 31,300

Source: Office for National Statistics



Residents aged 25-64 with degrees in European NUTS3 regions (2012) Osio 50% Helsinki 49% Edinburgh 46% Copenhagen 46% Stockholm 44% Zurich 44% Dublin 42% Lyon 32% Frankfurt am Main 32% Lisbon 25% Source: EuroStat

Universities

There are four universities in Edinburgh, all of them offering an exceptionally high standard of education. The city's largest university, the University of Edinburgh, is regularly ranked one of the top higher education institutions in the world in prestigious indices such as the Times Higher Education World University Rankings and the Academic Ranking of World Universities.

There are over 57,000 students enrolled in Edinburgh's four universities. Edinburgh's universities attract high-calibre students from all over the world

Commercialisation

Edinburgh's universities have an impressive record of commercialising research. Companies spun-out from the universities include the medical equipment supplier eoSurgical (winner of the Santander Universities Entrepreneurship Award) and the software company DEM

Solutions (winner of the Global Frost & Sullivan Entrepreneurial Company of the Year Award). The following teaching and research universities are located in and around Edinburgh:

- The University of Edinburgh (20,100 undergraduates, 8,800 postgraduates): an ancient university that is world-leading in a range of disciplines from software to stem cells, ranked Europe's seventh best university by The Times
- Edinburgh Napier University (10,800 undergraduates, 2,300 postgraduates): a modern university that concentrates on industry-orientated education and research
- Heriot-Watt University (7,000 undergraduates, 3,700 postgraduates): a modern university with a strong focus on engineering and applied science
- Queen Margaret University, Edinburgh (3,600 undergraduates, 1,700 postgraduates):
 a modern university with recognised expertise in health sciences and nutrition

Colleges

In addition to its universities, there are two colleges in Edinburgh:

- Edinburgh College: Scotland's largest college, offering a wide range of courses
- Scotland's Rural College: a college with a focus on education and research relevant to Scotland's land-based industries

Research and Development

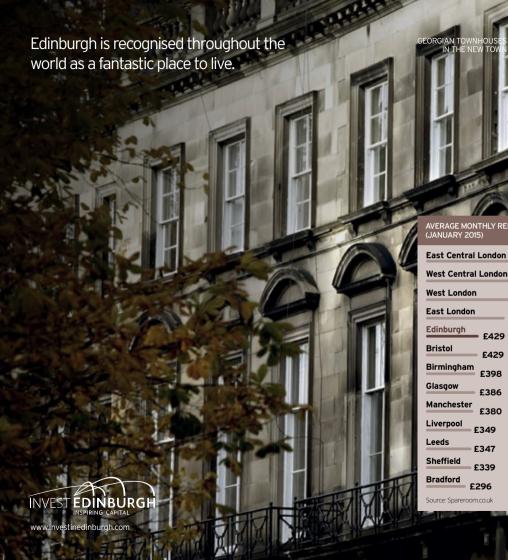
Edinburgh is home to numerous corporate research and development facilities. The city's highly-educated workforce and critical mass of research institutions combine to make Edinburgh a favoured location for the development of innovative new products.

The city's four universities, two colleges and multiple independent research institutes produce world-leading research in disciplines such as software, clinical medicine, electronics and energy, with opportunities for collaborations and technology licensing. Businesses in the city can also access world-class specialised research assets such as a clinical research imaging centre, a marine device test facility and the "ARCHER" Cray XC30 supercomputer.

Companies who have established R&D centres in Edinburgh include:

- · Amazon (e-commerce software)
- Aviagen (poultry genetics)
- · Renishaw (metrology)
- · Selex ES (avionics)
- · STMicroelectronics (semiconductors)





Living in Edinburgh



Housing

£963

£926

£833

£692

£429

£429

£398

£386

£380

£349

£347

£339

£296

From character period properties to modern new developments, city centre apartments to country homes, there are an array of housing options available throughout the city: www.espc.com

Searching for a home can often be difficult when you don't know the area. To make

> this easier, this pack offers information on Edinburgh's amenities, transport options within the city and details on local schools and universities.

Cost comparison

Edinburgh also offers reasonable rental costs compared to other UK cities, as shown in this graph.

The letting agency Citylets publishes quarterly reports providing a breakdown of average rents in each area of Edinburah:

www.citvlets.co.uk

Information on Council Tax and other costs can be found at www.edinburgh.gov.uk

For further information please visit www.investinedinburah.com

Information on Council Tax and other costs can be found at www.edinburgh.gov.uk/counciltax



Healthcare

The National Health Service is world-renowned for its high-quality care and universal coverage. If you are a citizen or national of a European Economic Area (EEA) country, you and your family qualify for free NHS treatment within the UK.

The EEA covers European Union (EU) countries, Iceland, Norway and Liechtenstein, and EEA regulations also apply in Switzerland.

Reciprocal healthcare agreements

The United Kingdom has reciprocal healthcare agreements with a number of countries outwith the EEA. For further information visit **www.nhs.uk**

Private healthcare

Private healthcare is also well represented in Edinburgh by private health institutions such as BUPA and Spire Healthcare and through private practice at the Royal Infirmary of Edinburgh and St John's Hospital.



Festival City

The festivals, together with the vibrant cultural life they generate, are a major factor in making Edinburgh one of the most attractive places in the UK to live, work, invest and visit. Hosting the biggest and best festivals in the world, Edinburgh is recognised as the world's number one festival city, reflecting its unique programme of outstanding year-round festivals. Edinburgh's festivals are a truly world-renowned cultural phenomenon. In 2010, the Edinburgh festivals generated an estimated £261 million for the Scottish economy. £245 million of it in Edinburgh.

The city remains a magnet for audiences and artists from around the world: The Festival Fringe is the largest arts festival in the world, and the International Film Festival is the world's longest continuously running film festival.



This table provides a comparison of the cost of a basket of day-to-day amenities and services in Edinburgh.

For further information please visit www.investinedinburgh.com











	Amsterdam	Copenhagen	Dublin	Edinburgh	London	Madrid	Paris	Rome
Cup of coffee	£2.02	£3.28	£1.87	£1.50	£1.85	£1.01	£0.90	£1.49
Bottle of beer	£2.17	£4.10	£3.74	£3.20	£3.60	£1.31	£2.99	£2.99
Glass of wine	£2.69	£5.89	£4.86	£3.75	£4.20	£1.57	£3.74	£2.99
Can of cola	£1.87	£3.23	£1.49	£1.95	£2.35	£1.72	£2.84	£2.24
Visit to main gallery	£11.21	free	free	free	free	£7.47	£8.22	£8.22
48-hour travel card	£9.34	£16.39	£14.58	£7.00	£15.80	£10.61	£13.57	£8.97
Evening meal for 2	£44.85	£66.58	£55.31	£44.85	44.35	£33.63	£67.27	49.33



Education

Edinburgh City Region has a rich variety of prestigious schools. The region caters for a full range of educational needs, spanning the state and independent sectors offering co-educational, same sex, day and boarding options from impressive nursery school provision to the best in higher education. For further information please visit www.investinedinburgh.com



Edinburgh's schools

The Scottish educational system has an excellent reputation, and 14 of the top 50 state schools in Scotland by Higher pass rates are located in the Edinburgh city region, according to The Sunday Times. There is a huge choice of primary (ages 5-11) and secondary (ages 12-18) schools, coupled with high standards across the board.

http://www.edinburgh.gov.uk/info/20074/schools

Independent schools

Edinburgh has a high proportion of prestigious independent schools, with around a quarter of Scotland's privately run schools located within the city. The following independent schools are located within the city:

Nurseries

The Scottish Family Information Service has details of childcare available throughout Edinburgh **www.scottishchildcare.gov.uk**To access nursery inspection reports, go to the Care Inspectorate website

www.scswis.com

For further information please visit www.investinedinburgh.com

*For international students, Fettes College in Edinburgh offers the International Baccalaureate (IB) as an alternative to A levels.

The Scottish Council of Independent Schools (SCIS) gives information and advice for parents seeking an independent school.

A free directory is available and details of schools can also be found on the SCIS website. www.scis.org.uk

Cargilfield Preparatory School	Coeducational	Ages 3-12	Day/Boarding
Clifton Hall School	Coeducational	Ages 3-18	Day
Dunedin School	Coeducational	Ages 11-16	Day
Edinburgh Academy	Coeducational	Ages 2-18	Day
Edinburgh Steiner School	Coeducational	Ages 3-18	Day
Fettes College*	Coeducational	Ages 7-18	Day/Boarding
George Heriot's School	Coeducational	Ages 4-18	Day
George Watson's College	Coeducational	Ages 3-18	Day
Mannafields Christian School	Coeducational	Ages 5-14	Day
Merchiston Castle School	Boys	Ages 8-18	Day/Boarding
Regius School	Coeducational	Ages 5-12	Day
Royal School for the Blind	Coeducational	Ages 3-19	Day/Boarding
St George's School for Girls	Girls	Ages 2-18	Day/Boarding
St Mary's Music School	Coeducational	Ages 9-19	Day/Boarding
Stewart's Melville College	Boys	Ages 3-18	Day/Boarding
The Mary Erskine School	Girls	Ages 3-18	Day/Boarding









Support Services



Investor Support

The City of Edinburgh Council's Investor Support team offer a range of services and support to organisations looking to locate within Edinburgh. From sourcing office space and recruiting staff, to finding a home and securing school placement, the team are there to support you at every step of the way. They are also able to offer investors incubation space while they identify permanent accommodation.

For any enquiries contact invest@edinburgh.gov.uk
Tel: +44(0)131 529 6600
www.investinedinburgh.com



City of Edinburgh Council Services

The Investor Support team are also able to connect you with the following support services to help with your relocation to Edinburgh:

Business Gateway

The City of Edinburgh Council provides advice and support to businesses through the Business Gateway. A range of guides and interactive tools are available on the Business Gateway website, including business information, regulation updates, event alerts, online government services and downloadable documents. Business Gateway runs local workshops covering topics such as starting up, sources of finance, employing people, sales and marketing, international trade, growing your business and buying or selling a business.

Initial support

www.bgateway.com

- · Business information
- Market research reports
- · Premises search
- · Enhanced support for high growth business starts

Additional support

- · Business information
- Growing your business
- · Workshops and events
- · Executive skillsbank database

Business Partnerships team

The Business Partnerships team can provide advice on a range of development and regeneration matters and work closely with the key private sector parties in the city.

Planning service

Provides advice on pre-applications and processing applications for planning consent.

www.edinburgh.gov.uk/planning

Scottish Development International (SDI)

SDI provides a range of services to help your company discover all the benefits of investing in Scotland. Whether looking to invest, relocate, partner or expand in Scotland, SDI will work with you to ensure the success of your business endeavour. They are able to offer the following services:

Initial support

www.sdi.co.uk

- Access to specialist expertise
- General business and sector-specific advice
- Market information
- Financial assistance: information on business grants and incentives
- · Information on relocating to Scotland
- Employer resources

Aftercare

- · Business development support
- · Marketing and market research assistance
- · PR services
- Investment advice
- Specialised training

Scottish Enterprise

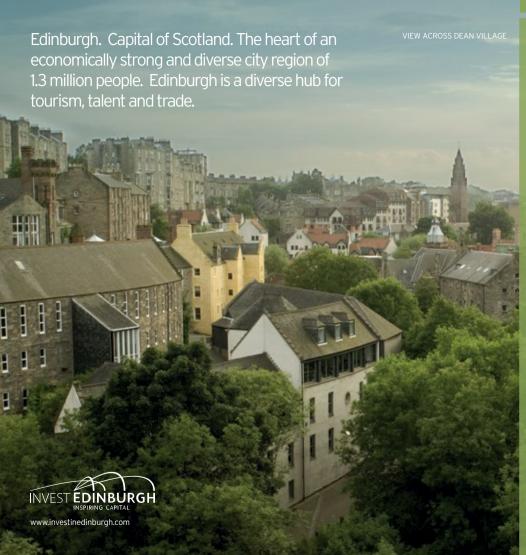
Scottish Enterprise is the country's main economic, enterprise, innovation and investment agency. Its ultimate goal is to stimulate sustainable growth of Scotland's economy. Scottish Enterprise provides a range of funding opportunities for start-up businesses with the potential for high growth.

www.scottish-enterprise.com

Chamber of Commerce

Edinburgh Chamber of Commerce is a member-led organisation, working to support the local business community and specifically their strong network of member businesses. They help to strengthen the position of their members and ensure that the interests of local businesses are heard.

www.edinburghchamber.co.uk



Capital Facts



Economy



EUROPEAN FDI CITY OF THE YEAR THE EUROPEAN 2015/16

BEST MID-SIZED CITY FOR BUSINESS FRIENDLINESS FINANCIAL TIMES, FDI MAGAZINE 2016/17



Connected

WINNER: BEST **BRITISH CITY**







DIRECT FLIGHTS TO MORE THAN

30 AIRLINES FLYING OUT

OF EDINBURGH AIRPORT



Source: Ofcom, Communications Infrastructure Report

Skilled

MORE THAN

STUDENTS. INCLUDING OVER

INTERNATIONAL STUDENTS

Source: Higher Education Statistics Agency





OF WORKING

Source: Scottish Government, Scottish Household Survey



Knowledge economy - home to four universities with over 55,000 students, including the University of Edinburgh, ranked the 6th best in Europe by The Times.

Edinburah 45% London Bristol 38% Leeds 29% Glasgow 28% Birmingham Source: Office for National Statistics, Annual Population Survey



A multi-lingual workforce with over 57,000 residents fluent in second languages including French, Spanish and Cantonese.

Quality of Life



BEST PLACE TO LIVE IN THE UK YOUGOV



MORE MICHELIN STARRED RESTAURANTS THAN ANY OTHER UK CITY OUTSIDE LONDON



A sustainable alternative: more than 70km of traffic-free cycle paths criss-cross the city.

Edinburgh Festival

IN 2012. EDINBURGH FESTIVAL FRINGE - THE WORLD'S LARGEST ARTS FESTIVAL - SOLD

2,695 SHOWS FEATURING SOME

PERFORMERS



Source: The City of Edinburgh Council, Edinburgh Festivals Survey

For further information please visit www.investinedinburgh.com